



Eduardo “Ed” Lee | Co-Founder and Partner



Ed Lee is co-founder and partner of Wahoo’s Fish Taco, responsible for the expansion and development of what has become one of the most iconic fast-casual restaurant brands in the United States. With more than 35 years of experience in the restaurant and hospitality industry, he has helped his co-founding brothers Wing Lam and Mingo Lee establish Wahoo’s as a pop culture mainstay in California and beyond. In addition to forging partnerships with renowned brands like

Quiksilver, Billabong, Hurley and Vans, Ed has ensured Wahoo’s consistent brand presence at high-profile surf, sporting and music events such as the X-Games, Vans Warped Tour and Coachella among others. An active supporter of many national and local community-based events, Ed serves on the board of various non-profit organizations including California Restaurant Association and Vocational Visions. He is also frequently invited to speak and give lectures at various universities including University of Southern California and University of California, Irvine, as well as his alma mater Vanguard University, where he earned a bachelor’s degree in business. In 2018, Ed was named *One of OC’s Most Influential* by the Orange County Register.

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