

County Plan for Targeted Equity Investments

Describe the disproportionately impacted population(s), including geographic, demographic or other focus. Note what data was used to identify this population.	Focus on HPI 4th Quartile Census Tracts, areas with Tier 1 case rates as well as county-wide focus on Latinx and API/MENA populations.
	Data based on COVID-19 case rates, HPI data, and areas with high concentration of non-English speaking populations.

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Required for Initial Plan					Optional for initial plan, can be added through iterative development			Technical Assistance
Activity category	Equity Activity	Priority Population	Funding Amt	Funding Source	Partners	Community Engagement	Start Date	Identify TA needs
<i>Select a category using the drop-down options (also listed on Equity Action Categories tab), or select 'Other'.</i>	<i>Provide a brief description of the planned activity. (Examples of Playbook strategies included below. If already described in ELC work plan, reference page# and section.)</i>	<i>Disproportionately impacted population that equity activities will address. (Note estimated % of county COVID-19 cases among this population)</i>	<i>Projected level of funding invested in equity activity</i>	<i>Planned funding source</i>	<i>Identify any planned or current partners</i>	<i>Describe plans for how communities are being engaged, ongoing or one-time.</i>	<i>Either prior or planned date</i>	<i>Identify any technical assistance topics or resources that would support local efforts</i>
Communication	COVID-19 prevention, testing, and vaccination media campaigns/messaging. Flu prevention and testing medical campaigns/messaging. Messages focus on disproportionately affected populations.	Ethnic and vulnerable communities/neighborhoods.	\$ 1,705,000.00	CARES Act (2020) / TBD (2021)	Pulsar	LHEI and OC API Taskforce vet materials and provide translation and content support.	March, 2020	NA
Contact Tracing	Correctional facility response case investigation, testing support and infection control guidance for cases occurring in correctional facilities.	Incarcerated persons.	\$ 2,838,525.00	CARES Act (2020) / TBD (2021)	NA	Regular communication and coordination with Health Care Agency Correctional Health Services and Public Health Services staff to manage COVID in county correctional settings.	May, 2020	NA
Contact Tracing	Case investigation and contact tracing to reduce the transmission of COVID-19.	4th HPI Quartile Census Tracts (39% of cases).	\$ 5,252,732.00	ELC	TRACE	Case Investigation and Contact Tracing team will refer clients to LHA or the OC API Taskforce for needed services and support.	TRACE: 7/20/20 Heluna Health: 5/29/20	N/A
Contact Tracing	Schools case investigation, testing support and infection control guidance for cases occurring in childcare, schools, and college/university settings.	Essential workers in education settings and students and families in disproportionately impacted parts of the county, including the lower quartile.	\$ 3,600,000.00	CARES Act (2020) / TBD (2021)	Children's Hospital of Orange County, University of California Irvine, Orange County Department of Education	Regular communication and technical support for schools and response team engages with schools when cases/outbreaks are identified.	August, 2020	NA
Contact Tracing	Long term care facility case investigation, testing support and infection control guidance for cases occurring in LTC facilities.	High risk populations living in Skilled Nursing Facilities, Residential Care Facilities for the Elderly, Assisted Living Facilities and other congregate living settings primarily serving high risk older adults.	\$ 3,000,000.00	CARES Act (2020) / TBD (2021)	Expert Stewardship, University of California Irvine, and various testing contractors.	Regular communication and technical support for LTC facilities and response team engages with facilities when cases/outbreaks are identified.	May, 2020	NA
Contact Tracing	Shelter response case investigation, testing support and infection control guidance for cases occurring in shelter facilities for persons experiencing homelessness.	Persons experiencing homelessness residing in congregate living shelters.	\$ 2,000,000.00	CARES Act (2020) / TBD (2021)	Illumination Foundation, ALO Hotel, and various testing contractors.	Regular communication and technical support for Shelter operators, routine testing support, and response team engages with shelters when cases/outbreaks are identified.	May, 2020	NA
Contact Tracing	Worksite/businesses case investigation, testing support and infection control guidance for cases occurring in worksites and business settings.	Essential workers in various business sectors disproportionately impacted due to worksite exposures; these often affect people living in the lower quartile parts of the county.	\$ 1,500,000.00	CARES Act (2020) / TBD (2021)	NA	Cases in worksites are identified through case investigations and when businesses self-report. The Business Response Team supports businesses with contact tracing and infection prevention guidance. Outreach to high risk sectors with education.	June, 2020	NA
Housing Security and Homelessness	Conduct a racial equity analysis within the homeless service system of Orange County to identify and better understand disparities in access and outcomes. This analysis will assist in developing and recommending strategies to create a more equitable system.	Homeless population.	\$50,000.00	Homeless Housing, Assistance and Prevention (HHAP) Round 1 Funding allocated to the Orange County Continuum of Care	Orange County Continuum of Care	Period of stakeholder engagement including focused groups and surveys.	Planning underway	NA
Isolation Support	Supportive services for OC residents to support isolation, quarantine, contact tracing, prevention efforts, etc. including, but not limited to, housing, food, transportation, case management, prevention education, etc.	Cases and contacts in need of support services to safely isolate or quarantine, particularly underserved populations.	\$ 715,000.00	CARES Act (2020) / TBD (2021)	Community Senior Services, Age Well Senior Services, City Net, Radiant Health Centers	Case and contact investigators make referrals through established social work team that works with community service providers to provide needed supportive services.	June, 2020	NA
Health in All Policies	Office of Population Health and Equity - implement strategies to advance equity in collaboration with community organizations and State coalitions. This office will guide countywide strategic initiatives through private and public partnership to support equity initiatives to advance population health and address whole person wellness through-out the County of Orange.	All vulnerable populations disproportionately impacted by inequitable health outcomes.		TBD	Public, private, education, ethnic, faith based and community based partners.	In development	August, 2020	NA
Testing	COVID-19 testing at super site locations and community clinic networks.	Latinx Case Rate: 47.43% 4th HPI Quartile Census Tracts (39% of cases)	\$ 7,120,000.00	CARES Act (2020) / TBD (2021)	360 Clinic, Fulgent, Healthvana, Coalition of Community Health Centers	Planned expanded collaboration with LHA and OC API Taskforce	April, 2020	NA

Testing	Expanded testing in collaboration with Latinx-serving CBOs. Contract with trusted partner CBO to expand multilingual and culturally competent workforce to support testing, contact tracing, COVID-19 prevention, health education for chronic disease, referrals to support services, and linkages to medical homes. Neighborhoods are under-resourced with non-English populations who may avoid testing due to stigma. Testing to be conducted at schools, churches, grocery stores, etc.	Latinx Case Rate: 47.43% 4th HPI Quartile Census Tracts (39% of cases)	\$ 4,500,000.00	ELC	Latino Health Access (LHA) and Latino Health Equity Initiative (LHEI)	Testing in targeted zip codes based on COVID-19 case rates; testing navigation, outreach, prevention education, and referrals to housing and other support services.	LHA: 6/25/20 LHEI: 7/6/20	N/A	
Testing	Expanded testing in collaboration with API/MENA-serving CBOs. Contract with trusted partner CBO to expand multilingual and culturally competent workforce to support testing, contact tracing, COVID-19 prevention, health education for chronic disease, referrals to support services, and linkages to medical homes. Neighborhoods are under-resourced with non-English populations who may avoid testing due to stigma. Testing to be conducted at schools, churches, grocery stores, etc.	API/MENA Case Rate: 8.95% 4th HPI Quartile Census Tracts (39% of cases)	\$ 3,500,000.00	ELC	OC Asian Pacific Islander Community Alliance Inc. (OCAPICA) and OC API Taskforce	Testing in targeted zip codes based on COVID-19 case rates; testing navigation, outreach, prevention education, and referrals to housing and other support services.	OCAPICA: 8/4/20 OC API Taskforce: 9/15/20	N/A	
Testing	Serology testing studies to identify population disproportionately impacted.	First responders, healthcare workers and ethnic minorities.	\$ 2,100,000.00	CARES Act	Hoag Hospital, UCI Medical Center	Study leads engage with community based on study protocols.	May, 2020	NA	
Worker Protections	Safe Dine OC program supporting restaurants with grants to support safe work environments in restaurants.	Essential workers in the restaurant sector.	\$10,000,000.00	CARES Act	Orange County Restaurants	Orange County Environmental Health Services provide education and support to restaurant operators to support safe work environments and dining for customers.	June, 2020	NA	
Worker Protections	Grant for Orange County hospitals to support their efforts in responding to the county's acute medical care needs related to COVID-19	Health care workers and the general population at risk for potential exposure to COVID-19 in the hospital setting.	\$ 30,000,000.00	CARES Act	All licensed acute care hospitals operating within Orange County	Hospitals were engaged via the Orange County Health Care Coalition, as well as through the Hospital Association of Southern California.	September, 2020	N/A	
Worker Protections	Grant for Orange County Skilled Nursing Facilities (SNFs) to support their efforts in responding to the county's long-term care needs related to COVID-19	Health care workers and the high-risk, older adult population at risk for potential exposure to COVID-19 in the SNF setting.	\$ 2,500,000.00	CARES Act	All licensed skilled nursing facilities operating within Orange County	SNF were engaged via the Orange County Health Care Coalition, as well as through direct contact to each facility's administrative staff.	October, 2020	N/A	
Worker Protections	Grant for Orange County Federally Qualified Health Centers (FQHCs) to support their efforts in responding to the county's medical needs related to COVID-19	Health care workers and the disproportionately affected, low-income populations at risk for potential exposure to COVID-19, especially those with chronic health conditions, in the clinic and community settings. In language services include testing, education on chronic health conditions, outreach and engagement and linkages to other human and health services.	\$ 2,000,000.00	CARES Act	All licensed FQHCs operating within Orange County	FQHCs were engaged via the Orange County Health Care Coalition, as well as through the Coalition of Orange County Community Health Centers	October, 2020	N/A	
Isolation Support	Memory care program specializing in services to persons with memory issues, such as Alzheimer's and dementia, which may include isolation or quarantine.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations, and COVID + with mild to moderate symptoms.		TBD	TBD (2020) / TBD (2021)	Blue Sky Manor	Hospitals, skilled nursing facilities, community clinics, and shelters, in conjunction with outreach and engagement teams, identify clients and assess for referral.	TBD	N/A
Data	System of Care Data Integration System (SOCDIS) Integration and Data Feeds - development and integration, maintenance, testing, training, and support of data integration across various County agencies and departments for real-time care coordination.	WPC Connect integration is focused particularly on homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.		TBD	TBD (2020) / TBD (2021)	Safety Net Connect	Various County agencies and departments, and possibly community providers, will have access to system as appropriate for their position, receive training for use, etc. for improved care coordination across agencies, service areas, etc.	Tentatively slated to initiate sometime between November, 2020 - January, 2021	N/A
Data	WPC Connect - development, testing, maintenance, training, and support of care coordination and data management web-based software system for improved, real-time care coordination.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.	\$ 3,953,650.00	NCC and WPC (2020) / TBD (2021)	TBD (2020) / TBD (2021)	Safety Net Connect	Hospitals, community clinics, shelters, recuperative care (medical respite) providers, housing navigation and sustainability services providers, behavioral health services providers, etc. that enter into HIPAA (BAA) agreements have access to system, receive training for use, etc.	January, 2021	N/A
Data	Referral network for the purposes of establishing a data system for live referral and linkage of clients to needed health care services, housing, social and supportive services.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.	\$ 700,000.00	TSR and WPC (2020) / TBD (2021)	TBD (2020) / TBD (2021)	Lestonnac Free Clinic	Community clinics, shelters, recuperative care (medical respite) providers, etc. may have access to the system to receive direct referrals for health care services and other social and supportive services.	January, 2021	N/A
Housing Security and Homelessness	Recuperative Care (medical respite) program for the medical coordination of post-acute care and other support services, some in combination with behavioral health conditions, for the purpose of recovery from a physical illness or injury of which one would normally be discharged to home, but are too frail to recover on the streets or in shelters, or isolate or quarantine given the pandemic.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.	\$ 21,693,140.00	WPC, NCC, and CARES Act (2020) / TBD (2021)	TBD (2020) / TBD (2021)	Blue Sky Manor, Illumination Foundation, Mom's Retreat, Hurtt, and Hurtt (Pearl House)	Hospitals, skilled nursing facilities, community clinics, and shelters, in conjunction with outreach and engagement teams, identify clients and assess post-acute medical needs for referral.	January, 2021	N/A

Housing Security and Homelessness	Hospital and Community Clinic Homeless Navigation Services for client engagement, coordination, and linkage to various health care services and programming, service benefits, and supportive services.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.	\$ 6,887,850.00	TSR and WPC (2020) / TBD (2021)	AHMC Anaheim Regional Medical Center, Hoag Memorial Hospital, Mission Hospital Regional Medical Center, Orange Coast Memorial Medical Center, Saddleback Memorial Medical Center, St. Joseph Hospital - Orange, St. Jude Medical Center, UCI Medical Center, Families Together, North Orange County Regional Health Center, Livingstone, Southland, Korean Community Services, Share Our Selves, Serve the People, Hurtt, and Buena Park Community Clinic	Engagement occurs via client's access of emergency care services, acute, medical services, and/or medical and specialty care services through various community providers.	January, 2021	N/A
Housing Security and Homelessness	Housing navigation and sustainability services, in support of /in progress and/or issued housing vouchers to secure long term housing needs, and associated support services to maintain housing to safely isolate or quarantine.	Particularly homeless, at-risk of homelessness, including older adult (elderly) homeless/at-risk of homelessness populations.	\$ 3,000,000.00	WPC, NCC, and CARES Act (2020) / TBD (2021)	Orange County Housing Services Collaborative, Volunteers of America of Los Angeles, Community Action Partnership of Orange County, Lutheran Social Services of Southern California	Recuperative Care, shelters, behavioral health, outreach and engagement teams identify clients and refer to housing navigation and sustainability providers for assistance documentation, applications, and other housing preparedness services which continue post-placement for sustainability.	January, 2021	N/A
Other	Loaning iPad devices with data plan to enable patients from HCA clinics to be able to participate in virtual visits for continuity of care.	California Children Services (CCS) & Behavioral Health Services (BHS)- older adults and children who seek clinical services that do not have access to technology to participate in virtual visits. Usually uninsured or vulnerable populations.	\$ 450,000.00	CARES Act (2020)/ Ongoing data plan through program annual operating budget	TBD	Existing & new clients receiving CCS, BHS clinical services	November, 2020	N/A
Data	Population health management system that will allow us insights into behaviors and patterns in the community that we can use decision support to optimize outcomes.	All individuals who seek medical and mental health services from HCA clinics. Usually uninsured or vulnerable populations.		TBD CARES Act (2020)/ Ongoing cost through operational Agency budget item	TBD	All individuals who seek medical and mental health services from HCA clinics.	November, 2020	N/A

Percent of County COVID-19 Cases Among Disproportionately Impacted Population	56%
Total ELC Strategy 5 Funding	\$ 13,252,732
Estimate of Total ELC \$ Invested for Impacted Populations	\$ 13,252,732
Percentage of ELC Strategy 5 Funds Invested for Impacted Populations (Minimum 40%, no less than % of cases among disproportionately impacted population)	100%